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Crédit Agricole Consumer Finance becomes Crédit Agricole Personal Finance & Mobility



- ✓ Crédit Agricole Consumer Finance announces a new stage in its history with a new name: Crédit Agricole Personal Finance & Mobility.
- ✓ This new name reflects the evolution of its activities which places purchasing power management, energy transitions and mobility at the heart of its model and embodies its ambitions to become a leader in personal financing and the European leader in electric mobility.
- ✓ Crédit Agricole Personal Finance & Mobility express more clearly how it supports its 17 million clients in 22 countries to make their projects possible.

Crédit Agricole Personal Finance & Mobility: a rebranding that highlights the evolution of the company's activities in a changing world

In just two decades, consumption needs and habits have been disrupted with the advent of digital technology at the same time as environmental and societal awareness. The consumer is gradually moving towards use rather than ownership, particularly for his daily travel, favoring rental solutions for his car, he consumes more responsibly to equip his home...

Faced with these developments, Crédit Agricole Consumer Finance has adapted to provide new financing solutions and new services that meet the new needs and uses of its customers, while supporting the transitions necessary for society. By becoming Crédit Agricole Personal Finance & Mobility, the company promotes all of its businesses and its transformation.

"Personal Finance" illustrates all the financing solutions offered by its universal entities and which integrate new or used purchases, rental, payments in several installments, revolving credit, services, etc. Financing solutions have taken multiple forms and have thus become tools for managing personal expenses and financing projects.

In addition to being a leader in personal financing via its brands Sofinco in France and Spain, Creditplus in Germany, Agos in Italy, Credibom in Portugal and Wafasalaf in Morocco, Crédit Agricole Personal Finance & Mobility places mobility at the heart of its business model and has built a strategy to become a European leader in electric mobility. This is based on 3 international pillars: Leasys, a pan-European

leader in long-term rental co-owned equally with Stellantis, Crédit Agricole Auto Bank and its subsidiary Drivalia, pan-European leader in automobile financing, rental and mobility, and Crédit Agricole Mobility Services, a complete catalog of services dedicated to mobility. This system is joined in France by the deployment of Agilauto, a platform for automobile leasing and eco-mobility solutions from CA Personal Finance & Mobility and CA Leasing & Factoring, which is aimed at individual, professional and corporate clients of the Regional Banks of Crédit Agricole and LCL, and Agilauto Partage, specialist in 100% electric car sharing in rural areas and businesses.

Mobility now represents 50% of CA Personal Finance & Mobility's activity and it was therefore natural that it was integrated into the new company name. Alongside it, CA Leasing & Factoring, a subsidiary of the Crédit Agricole group, offers professionals, businesses and farmers formulas for access to mobility via long-term rental accompanied by a wide range of services. Mobility represents 50% of its leasing activity in France and internationally.



« By becoming Crédit Agricole Personal Finance & Mobility, the company illustrates its ability to renew itself to support the new uses of its clients, supporting them in their energy and ecological transitions: renovating their homes, adopting electric mobility in the form of a subscription or in leasing, buying less energy-consuming household appliances in several monthly payments... »

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About Crédit Agricole Personal Finance & Mobility

Crédit Agricole Personal Finance & Mobility is a leader in personal financing and a provider of access to all mobility solutions in Europe. It distributes directly, at the point of sale or its partners' e-commerce platforms, a wide range of financing solutions - amortizing credit, revolving credit, leasing and credit redemption - with associated services including insurance, split payment solutions and services dedicated to mobility, with the aim of responding to the challenges of energy transition in mobility, housing and consumption. Its financing solutions and services are offered in France and Spain via Sofinco, in Italy via Agos, in Germany via Creditplus, in Portugal via Credibom, in Morocco via Wafasalaf, and in China via GAC-Sofinco (automotive financing uniquely). Crédit Agricole Personal Finance & Mobility aims to be the European leader in electric mobility and offers a continuum of mobility in the 22 countries where it is present (leasing, medium and short-term rental, subscription, car sharing, installation of charging stations...). The company relies on Leasys, a JV co-owned equally with Stellantis, CA Auto Bank and Drivalia, a pan-European leader in automobile financing, rental and mobility, Crédit Agricole Mobility Services, a complete catalog of services dedicated to mobility and the development of automobile financing in its universal subsidiaries in Europe and in the Regional Banks of Crédit Agricole and at LCL via Agilauto. CA Personal Finance & Mobility acts every day in the interest of its 17.2 million clients and society. As of December 31, 2023, CA Personal Finance & Mobility managed 113 billion euros of outstanding credit.

More information: www.ca-personalfinancemobility.com



Agos

Credibom

Creditplus

Sofinco

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Crédit Agricole & LCL

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