



## **Indosuez Wealth Management group presents its new global organisation and announces the launch of a unique worldwide brand**

Paris, 27 January 2016

Crédit Agricole Private Banking, one of the world's leading international wealth managers, announces that its operations across Europe, the Middle East, Asia-Pacific and the Americas will henceforth be united under a new organisational structure and a unique worldwide brand **Indosuez Wealth Management**, which will become the global wealth management brand of Crédit Agricole group.



This rebranding is the culmination of the Indosuez Wealth Management group's strategic transformation that began in 2012 and is based on the foundations of the bank's identity – its 140 year heritage, business model, ambitions and footprint across the globe.

The single brand reflects Indosuez Wealth Management's international reorganisation and is part of a wider process of aligning subsidiaries in different geographies to offer a streamlined and cross-border service to families and entrepreneurs across the globe.

Its added value resides in the fact that it can offer the full range of services of the large banks thanks to being part of Crédit Agricole group while its nimble size and highly committed staff enable it to provide tailored advice and support, with dedicated teams of experts, to create, manage, protect and pass on enduring wealth.

Globalising the brand is a major step for Indosuez Wealth Management, creating a single identity for clients and employees alike, an identity that embodies the core values of the bank and the strengths that make it different:

- the support of a world-leading financial institution,
- a century and a half serving highly sophisticated and discerning clients,
- deep roots in Europe, the Middle East, Asia-Pacific and the Americas, where we have continued to invest in our local teams and entrust local management to make important decisions, leading to more responsive relationships and quicker decision-making,
- a new range of redesigned and reorganised services that meet clients' increasingly global aspirations.

### **CA Indosuez Wealth (Group)**

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Company with Limited Liability  
with a capital of 2 650 000 000 euros  
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Jean-Yves Hocher, Deputy CEO of Crédit Agricole S.A., in charge of Major Clients, commented:

*"The Wealth Management business is fully in line with Crédit Agricole's customer-centric, universal banking model. Our aim is to offer our customers the full range of the Group's expertise. The transformation of Indosuez Wealth Management is clear evidence of our ability to provide high value-added services to the broadest possible range of clients, while continuing to work in synergy with the Group's other business lines, in the very best interest of our clients."*

Christophe Gancel, CEO of CA Indosuez Wealth (Group), said:

*"This is a major milestone in the company's development. We have been committed to a major overhaul of our organisation since 2012 in order to optimise our resources and enhance our offering. This new organisation, combined with the new Indosuez Wealth Management global brand, will help us pursue our strategic goals while enhancing our visibility, supporting improved co-ordination and skills transfer. Indosuez Wealth Management conveys the commitment and high expectations we set ourselves in serving our clients, wherever they are across the globe."*

The name Indosuez has a rich heritage dating back to Banque de l'Indochine, founded in 1875. Since then, the bank has built a strong reputation advising entrepreneurs and families across the world, providing bespoke financial advice and tailored investment services. Today, Indosuez Wealth Management has 30 offices in 14 countries serving high-net-worth and ultra-high-net-worth clients worldwide and manages client assets totalling €110 billion (at 31.12.15).

The bank's core offering is organised around three divisions:

- 'Structuring Wealth', which helps families and entrepreneurs develop efficient wealth structures covering private and professional assets and liabilities (this division now includes a global corporate finance offering);
- 'Investing Wealth', for best-in-class, tailored investment solutions, in all asset classes, with high value-added services;
- 'Banking and Beyond', which covers precision banking, lending, privileged access to our network and opportunities to meet and discuss with experts through our events.

#### **For further information:**

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## About Indosuez Wealth Management

Indosuez Wealth Management is the global wealth management brand of Crédit Agricole group, ranked 11th in the world based on Tier 1 capital (source: *The Banker*, July 2015).

Shaped by 140 years of experience helping families and entrepreneurs around the globe, Indosuez Wealth Management offers a tailored approach that enables clients to manage, protect and pass on their wealth according to their specific needs. Its teams take a comprehensive view and provide expert advice and exceptional service, offering a wide range of services for the management of both personal and business assets.

Renowned for its international reach combined with a human scale, Indosuez Wealth Management has 2,700 employees in 14 countries around the world, in Europe (France, Belgium, Spain, Italy, Luxembourg, Monaco and Switzerland), Asia-Pacific (Hong Kong, Singapore and New Caledonia), the Middle East (Abu Dhabi, Dubai and Lebanon) and the Americas (Brazil, Uruguay and Miami).

With €110 billion in assets under management (at 31/12/2015), Indosuez Wealth Management group is one of the global leaders in wealth management.

[www.ca-indosuez.com](http://www.ca-indosuez.com)