

Montrouge, 15 April 2024

APPOINTMENT

Florence Burdin has been appointed Head of Markets Development at Crédit Agricole S.A., within the Client and Development Division as of April 15th, 2024. She is joining Crédit Agricole S.A.'s Management Committee.

Biography

Florence Burdin began her career in 1999 at the strategy consulting firm Bossard - Gemini Consulting. In 2006, she joined CA Consumer Finance (CACF) as Head of Transformation Program and became Head of MOA, Projects and Organisation in 2010. In 2014, she joined the Executive Committee of CACF France and was appointed Head of Back Offices, Payments and Real Estate. She was appointed Head of Financing Network, Automotive and Home Equipment in 2017. In January 2020, she joined the Pyrénées Gascogne Regional Bank as Head of Marketing, Communication, Real Estate and Technology.

Florence Burdin is a graduate of HEC Paris, specialized in Audit, Accounting and Financial Expertise.

Crédit Agricole S.A.'s press contacts

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