

## PRESS RELEASE

Paris, 1 July 2021

## **BforBank appointments**

Jessica Ifker Delpirou and Pascal Luigi are appointed
Chief Executive Officer and Deputy Chief Executive Officer respectively

As of 1 July 2021, Jessica Ifker Delpirou and Pascal Luigi will join the BforBank Executive Committee. Jessica Ifker Delpirou succeeds Bruno Carles as CEO. Pascal Luigi has been appointed Deputy CEO.



Jessica Ifker Delpirou began her career in 2000 with Bouygues Telecom. In 2006, she joined ING Direct and became Director of Banking Products within the Executive Committee. In 2011, she became Marketing Director France and Europe at PayPal. In 2012, she joined Meetic as VP Southern Europe Hub. In 2016, she launched the French and Spanish subsidiary of Made.com. Jessica Ifker Delpirou is 45 years old and graduated from HEC.

**Pascal Luigi** began his career in 1994 at AREVA and then at SOPRA STERIA in Asia and the East.

He joined Crédit Agricole du Gard in 1997, as Head of the Loans Department and then means of payment, before being appointed in 2005 as Banking Insurance and Customer Quality Director. In 2007 Pascal Luigi joined Crédit Agricole du Languedoc. In 2011, he became Sales and Insurance Director. Then in 2015 he was appointed Deputy Chief Executive Officer of Crédit Agricole de la Corse. Pascal Luigi is 50 years old and is a graduate of Polytech Montpellier.

The Board of Directors and the BforBank teams would like to thank Bruno Carles, who is retiring, for his investment and the value he has brought to the company over the past four years.

## **About BforBank:**

BforBank is the Crédit Agricole Group's 100% online bank.

Created in 2009, it offers independent, active and mobile customers everyday banking products, including bank accounts, a complete range of savings and investment products (passbooks, stock market, mutual funds, life insurance policies), consumer credit and mortgages.

BforBank offers an innovative experience to help you manage your finances and assets, either on your own or with the support of teams of experts.

## **PRESS CONTACTS**

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