

Montrouge, 19 March 2021

Crédit Agricole creates a dedicated midcaps division

As reasserted in the Group Project, the Crédit Agricole Group's ambition is to become the strategic and preferred partner of medium-sized enterprises (MSEs). With the creation of a dedicated centre of expertise and coordination, the Group is strengthening its organisation in order to provide its MSE customers in France with a coordinated commercial approach, particularly with the regional banks and LCL, based on a products and solutions offering adapted to their needs.

The midcaps division is based on the creation for strategic MSEs of a customer team, centred on three key figures: a senior banker and leader of the customer relationship, a retail banker forming the cornerstone of the commercial relationship, and a sponsor at General Management level. A *Midcaps Academy*, intended to lead the community of senior bankers and share common knowledge at the service of customers, is also being created. The midcaps division responds to the various needs and situations emanating from regions and networks through a complete range of commercial and financing bank offers. This new organisation will enable the Group to combine the management of commercial relations by retail banks and the expertise of specialist Group entities.

Incorporated within Crédit Agricole CIB, the Group midcaps division is headed by Didier Reboul, who sits on Crédit Agricole CIB's Executive Committee. He coordinates the division ensuring that each entity retains the management of its existing commercial relations, while benefiting from the expertise offered by other Group entities. Didier Reboul reports to Jacques Ripoll, Deputy Chief Executive Officer responsible for the Major Customers section of Crédit Agricole S.A. and Chief Executive Officer of Crédit Agricole CIB.

"The Group midcaps division is another concrete illustration of our *raison d'être*, *Working every day in the interest of our customers and society*. By combining our forces, our expertise and our local knowledge and thanks to our exceptional territorial coverage, we are strengthening our offer for MSE customers in France", commented Jacques Ripoll, Deputy Chief Executive Officer responsible for the Major Customers section of Crédit Agricole S.A. and Chief Executive Officer of Crédit Agricole CIB.

"Working every day in the interest of our customers and society"

Biography

Didier Reboul began his career in 1991 at Ségéspar, before joining Indosuez Asset Management as an equity manager from 1994 to 1996. Then, until 2006, he occupied various management and then directorial posts in the regional banks of Midi, Guadeloupe and Alpes Provence, where he was Finance and Risk Director, then Head of company development and international. From 2006 to 2009, he served as the Chief Financial Officer of Emporiki Bank, before being appointed Director of the corporate market and private bank at the Aquitaine regional bank. In 2013, he took over as head of ALM (Asset and Liability Management) Coordination of Crédit Agricole S.A. group finance entities. In 2016, he was appointed Deputy Chief Executive Officer of the Sud Rhône Alpes regional bank, responsible for development. In 2019, he was appointed Director of Agriculture, Agrifood and Specialised Markets of Crédit Agricole S.A. and joined the Executive Committee. He also contributes to Group and Sector work on the post-Covid Recovery Plan (state-guaranteed loans, recovery equity loans/recovery bonds, sector support funds).

Didier Reboul is a graduate of Toulouse Business School, holds an MBA in Finance from the University of Atlanta and has a diploma from the SFAF (French Society of Financial Analysts).

PRESS CONTACTS

Crédit Agricole CIB – Maryse Dournes 33 (0)1 41 89 89 38 / maryse.dournes@ca-cib.com

Crédit Agricole S.A. – Pauline Vasselle 33 (0)6 10 61 09 21 / pauline.vasselle@credit-agricole-sa.fr

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