

## **Press release**

Montrouge, December 1st

## **Appointment within Crédit Agricole Leasing & Factoring**

Hervé Leroux has been appointed Executive Vice President in charge of Development of CAL&F, effective December 1. He will succeed Christophe Vandenkoornhuyse.

After 8 years spent in the SOVAC / CREDIPAR group where he worked in sales in the leasing sector and then branch manager, he joined the BNP Paribas group in 1995 within the BNP Paribas Lease Group, where he held the position of Commercial Director Automotive and Leisure. In 2002, he became Marketing and Sales Director of Cetelem Automobile.

Hervé Leroux then joined Crédit Agricole Leasing in 2005 as Sales and Marketing Director for short business lines. In 2008, he joined Crédit Agricole SA as Director of Corporate, Institutional and Public Sector for the Crédit Agricole Regional Banks. His mission is to support commercial development in these segments in order to build partnerships and commercial relationships with institutional and major clients. In 2010, he also became Head of Corporate Clients, again at Crédit Agricole SA, where he is in charge of business development.

Since May 2015, he was Deputy Chief Executive Officer of Crédit Agricole Val de France.

Aged 57, Hervé Leroux holds a Master's degree in Economics (Paris XIII).

## **About Crédit Agricole Leasing & Factoring**

Crédit Agricole Leasing & Factoring (CAL&F) is a major player in leasing, factoring, and financing of energy and territories in France and Europe, with a presence in 9 European and North African countries. CAL&F offers specialized financing for companies, professionals, farmers and local authorities.

Key figures at the end of 2019: 215,000 customers, 2,392 employees and €22.9 billion in outstanding loans financed. <a href="https://www.ca-leasingfactoring.com">www.ca-leasingfactoring.com</a>

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