

Montrouge, 20 December 2017

Appointments

Jean-Paul Mazoyer, currently CEO of the Crédit Agricole Pyrénées Gascogne Regional Bank, will be appointed on 1st May 2020 as Deputy CEO of Crédit Agricole SA in charge of Digital Transformation and IT for the Crédit Agricole Group.

He will be replacing **Serge Magdeleine**, who will become CEO of the Crédit Agricole Alpes Provence Regional Bank on the same date.

Biographies

Jean-Paul Mazoyer began his career at Crédit Lyonnais Suisse in 1988, then moved to Accenture, where he carried out various advisory missions to banks, from 1989 to 1996, including Crédit Agricole. In 1996, he joined the individual customers Marketing Department of Caisse Nationale de Crédit Agricole. In 1998, he became Director of Marketing and Communication for Crédit Agricole Ile-de-France. In 2002, he was appointed Head of Credit and Risk. Jean-Paul Mazoyer joined Calyon in 2004 as Deputy Head of the International Network in charge of co-ordinating and facilitating all of the support functions. In 2007, he became Head of Support and Development Functions at Crédit Agricole Asset Management (marketing, commercial support and international network). In 2010, Jean-Paul Mazoyer was Deputy CEO in charge of Support and Development functions at Amundi. In 2013, he became Head of Group IT & Process Development at Crédit Agricole SA. In early 2016, Jean-Paul Mazoyer was appointed CEO of the Crédit Agricole Pyrénées Gascogne Regional Bank.

Jean-Paul Mazoyer is a graduate of EM Lyon (1987) and the Institut des Hautes Études de la Défense Nationale (2015).

After an early career in consultancy at Mercer Oliver Wyman (1996 – 99), and then becoming founder and chairman of Empruntis.com (1999 – 2001), **Serge Magdeleine** joined Crédit Agricole S.A. as Head of Online Banking and was subsequently appointed Head of Multimedia Marketing. In 2006, he joined Caisse Régionale de Paris et Ile-de-France as Head of the Distribution and Multichannel division, and then in 2007, moved to Crédit Agricole Centre-Est Regional Bank as Corporate and International Director. In 2010, he was appointed Deputy CEO of Crédit Agricole Alpes Provence Regional Bank, in charge of development, and is also CEO of GIE e-Immo. In 2015, Serge Magdeleine became Group Digital Experience Director, then in 2016, he also took the reins at Crédit Agricole Technologies and Services, a responsibility he has combined with that of Director of Digital Transformation and IT at the Crédit Agricole Group since 2019.

Serge Magdeleine is a graduate of Ecole Nationale des Ponts et Chaussées (1996) and holds an MBA from Collège des Ingénieurs (1996).

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