

In Montrouge, on 24 June 2019

## **Crédit Agricole SA Group launches the 1<sup>st</sup> edition of its Commitment Days**

Crédit Agricole is uniting its employees around the issues of climate protection and the fight against plastic pollution with their first edition of Commitment Days from the 26<sup>th</sup> of June to the 3<sup>rd</sup> of July. Several activities will be organised for employees to perform concrete actions for the environment, in France and internationally.

### **A collective project to clean up the banks of the Seine**

On the 28<sup>th</sup> of June, around one hundred employees will take part in a collective project to clean up the banks of the Seine at Villeneuve Saint Georges in collaboration with the “Organe de Sauvetage Ecologique” Association. Several of the Group’s entities in the Paris region will be mobilising for this event.

### **A call for skills to help with the “Plastic Odyssey” project**

Crédit Agricole is offering its employees an opportunity to contribute their skills to the roll-out of the “Plastic Odyssey” project for the fight against plastic pollution. In 2020, “Plastic Odyssey” will be embarking on a round-the-world expedition to set up micro plants for recycling plastic in emerging countries. To help “Plastic Odyssey” prepare for this expedition, 20 volunteer Crédit Agricole employees will work for one day on developing the project. Organised in partnership with Pro Bono Lab, this operation will be held on the 2<sup>nd</sup> of July at the Montrouge bank campus.

### **An international plogging challenge**

Crédit Agricole is launching an international plogging challenge, a Swedish concept that combines jogging with picking up litter. Employees of the Group’s entities, both in France and abroad, will challenge each other to jog as far as possible while picking up as much litter as they can. Each kilometre travelled will be converted via the KM for Change app into donations to two general interest organisations: Zero Waste Europe and Fondation Nicolas Hulot pour la Nature et l’Homme. The challenge will begin on the 28<sup>th</sup> of June and continue for 3 weeks.

### **Awareness-raising activities**

Workshops on the impact of climate change, a conference on plastic pollution in the oceans with the Expedition 7<sup>th</sup> Continent organisation, a presentation of the Group’s commitments under its new climate strategy... Commitment Days will be interspersed with various gatherings designed raise employees’ awareness of environmental protection and the Group’s actions.

### **A reflection of Crédit Agricole’s commitments**




The Days are an opportunity to share with employees the commitments Crédit Agricole presented along with the publication of its Medium-Term Plan for 2019 to 2022. The bank has made its societal commitment one of the three pillars of its Group Project. It has reaffirmed its pledge to pursue its mutualist commitment to inclusive development, making green finance one of the keys to the Group’s growth with the adoption of a Group climate strategy in line with the Paris Agreement (click here for more information: <https://presse.credit-agricole.com/actualites/le-credit-agricole-adopte-une-nouvelle-strategie-climat-8e5b-9ed05.html>).

## CREDIT AGRICOLE GROUP PRESS CONTACTS

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Pauline Vasselle	+ 33 1 43 23 07 31	<a href="mailto:pauline.vasselle@credit-agricole-sa.fr">pauline.vasselle@credit-agricole-sa.fr</a>
Olivier Tassain	+ 33 1 43 23 25 41	<a href="mailto:olivier.tassain@credit-agricole-sa.fr">olivier.tassain@credit-agricole-sa.fr</a>

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