

In Montrouge, on 3 June 2019

Crédit Agricole, partner of “Rendezvous in the Gardens 2019”

In line with its commitment to environmental protection and biodiversity, Crédit Agricole has signed on to a 2nd consecutive year of partnership with “Rendezvous in the Gardens”. This aim of this event, organised by the Ministry of Culture, is to raise public awareness of nature conservation. Nearly 2 million visitors are expected for this 17th edition, to be held from 7 to 9 June. 2,400 gardens in France will open their doors to the public for the occasion.

The preservation of our natural heritage: a major commitment for Crédit Agricole

With this partnership, Crédit Agricole renews its commitment to preserving the natural heritage of France.

Through its patronage programmes, the Group contributes to the protection of biodiversity and the promotion of green spaces, fostering social bonds, culture and well-being in the territories:

- Crédit Agricole is a major sponsor of the National Museum of Natural History (MNHN), and supports several conservation and development projects at MNHN sites, contributing to the preservation of animal and plant species and a better knowledge of nature all over the country. In 2018, Crédit Agricole participated in the renovation of the animal enclosures of the Menagerie du Jardin des Plantes¹, listed as historical monuments.
- Crédit Agricole also supports the Vavilov project for the protection and enhancement of world crop diversity. Through several of its patronage organisations, it contributes to the development of a garden in the Pas-de-Calais, maintained by people in situations of social or professional exclusion², and the construction of an experimental agriculture station in the Rhône³.

In addition, Crédit Agricole has made “urban nature” a central focus of its campus operations and in the construction of its residential programmes. This approach reconnects city dwellers with nature while promoting biodiversity through the planting of shared gardens and fruit trees and the installation of birdhouses and insect hotels.

Patronage to benefit the territories

Crédit Agricole's policy of corporate philanthropy is designed to serve the territories. Via its foundations, partnerships with associations and its contribution to charity funds, Crédit Agricole group supports those committed to promoting culture, solidarity and the environment. Crédit Agricole, a banker committed to the development of the territories, engages in local patronage thanks to the joint action of its Regional offices and its Foundations.

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¹ With the support of the Crédit Agricole d'Ile-de-France endowment fund and the Crédit Agricole - Pays de France Foundation

² With the support of the Crédit Agricole Nord de France and Crédit Agricole Solidarité et Développement foundations

³ With the support of the Crédit Agricole - Pays de France and Solidarités by Crédit Agricole Centre-est foundations