

Samsung Pay is now available to Crédit Agricole customers



Montrouge, 6 March 2019 – Crédit Agricole is teaming up with Samsung Electronics France to offer the Samsung Pay mobile payment service. This simple and secure solution means that customers of Crédit Agricole's regional banks who have a Samsung smartphone¹ and a Mastercard can now make purchases with their smartphone in stores with a contactless terminal. The payment limit is the same as on the card.

Samsung Pay will gradually become available to all Crédit Agricole customers by April 2019². More than half of French cardholders will then be eligible for Samsung Pay.



The service is fully secure thanks to the use of biometric identification (or a PIN) and the full encryption of bank details by Samsung Knox. It is also very simple to use. The app is pre-installed on Samsung smartphones, and available for free on the Google Play Store. Once the bankcard has been registered in Samsung Pay, users can launch the service with a simple swipe from the bottom of the screen. They then prove their identity and tap their device on a payment terminal to validate the transaction. Users receive a notification when the transaction is complete and can bring up a history of the last 10 purchases in the app.

"Mobile payment is a major step forward for us, and we want to expand the service to all our customers. Introducing Samsung Pay gives customers the opportunity to use a fantastic new digital payment solution."
– Marc-Antoine Hennel, Head of Marketing, Digital and Data – Crédit Agricole Payment Services. "

"We are proud that Crédit Agricole has chosen Samsung Pay for this key milestone in the development of its mobile payment offering. This partnership with France's biggest bank by number of customers is a decisive step forward in the roll out of Samsung Pay in France." – Laurent Moquet, Head of B2B Products and Software Marketing IM.

¹ Galaxy S10e, S10, S10+, Note9, Note8, S9, S9+, S8, S8+, S7, S7 Edge, A9, A8, A7, A6, A6+, A5 2017

² 19 regional banks are compatible as of 6 March: Alsace-Vosges, Aquitaine, Brie-Picardie, Centre-Est, Centre-France, Centre-Ouest, Côtes-d'Armor, Languedoc, Nord-de-France, Nord Midi-Pyrénées, Nord-Est, Paris et Île-de-France, Provence et Côte d'Azur, Pyrénées-Gascogne, Savoie, Sud-Méditerranée, Sud-Rhône-Alpes, Toulouse, Touraine-Poitou

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems and memory, system LSI, foundry and LED solutions. For the latest news, please visit Samsung Newsroom at news.samsung.com

About Crédit Agricole

Credit Agricole is the French economy's leading financier and one of the top banking operators in Europe. As a leader in retail banking in Europe, the Group is also the leading European asset manager, the first bank insurer in Europe, and the third largest European operator in project financing.

On the strength of its cooperative and mutual insurance foundations, its 141,000 employees and 30,000 administrators of local and regional branches, the Crédit Agricole group is a responsible, useful bank, serving 51 million clients, 10.1 million members, and 900,000 million individual shareholders.

Thanks to its universal retail banking model - the close association between its retail banks and the business lines that are connected to them - Crédit Agricole is guiding its customers in their projects in France and around the world: day-to-day banking, housing and consumer loans, savings, insurance, asset management, real estate, leasing, factoring, lending, and investment.

In serving the economy, Crédit Agricole is also distinguished by its dynamic and innovative corporate social responsibility policy. It is based on a pragmatic approach that runs through the entire Group and puts each employee into action.

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