

Press release



Massy, 22 March 2018

Crédit Agricole Consumer Finance is working alongside Sidaction for the eleventh year in a row

On 23, 24 and 25 March 2018, Sidaction will be organising a call for donations to help the fight against AIDS. Crédit Agricole Consumer Finance, for the eleventh year in a row and for the first time from its 'Gaïa' headquarters in Massy, will be working alongside the charity and rallying its staff volunteers to collect pledges.

Eleven years of commitment

The year 2018 marks the eleventh year that Crédit Agricole Consumer Finance has been committed to Sidaction. On 23 and 24 March, volunteers from the call centres at the corporate headquarters in Massy, as well as its Roubaix site, will be rallying together to answer calls from anyone looking to pledge a donation.

"Since 2007, Crédit Agricole Consumer Finance has given its unwavering support to Sidaction. On 23 March, its call centre in Massy will be the only one in France collecting pledges. We would like to thank all the staff volunteers involved," commented Florence Thune, CEO of Sidaction.

"Supporting Sidaction is something we are truly proud of. The enthusiasm and effort from our volunteers is a clear reflection of how important this cause is, which Crédit Agricole Consumer Finance has been committed to for many years," said Stéphane Priami, CEO of Crédit Agricole Consumer Finance France.

In addition to the time and effort invested by its staff, Crédit Agricole Consumer Finance further supports Sidaction by donating €10 for every hour of volunteering.

Active involvement from staff volunteers

Last year, 215 employees from Crédit Agricole Consumer Finance stepped up to volunteer, collecting €108,565 in pledges in the space of two days.

If you would like to make a donation, you can go to www.sidaction.org or call 110 between 23 and 25 March 2018.

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About Crédit Agricole Consumer Finance:

Crédit Agricole Consumer Finance, Crédit Agricole SA's consumer credit subsidiary, distributes a broad range of consumer credit and related services (in France, principally through its commercial trademarks Sofinco, Viaxel and Creditlift Courtage) for distribution channels as a whole: direct sales, point-of-sale financing (automotive and home appliances) and partnerships. Present alongside major distribution, specialised distribution and institutional brands in the various countries where it operates, Crédit Agricole Consumer Finance is a key partner in business.

Crédit Agricole Consumer Finance managed €82.6 billion in outstanding loans at 31 December 2017.

Learn more: www.ca-consumerfinance.com

About Sidaction:

Created in 1994, Sidaction is founded on one essential principle: gathering research and bringing volunteer associations together. Sidaction therefore funds research programmes and patient support and prevention associations equally, both in France and abroad.

Sidaction is the only charity that fights AIDS to also support research in France.

In order to raise funds, each year the charity organises Sidaction, a unique event made possible thanks to the effort of 29 media channels over three days and the commitment from thousands of volunteers throughout the regions of France.